



**Savannah Waterfront Association
Celtic Ceol Feis – Sponsorship Prospectus**

Event: Celtic Ceol Feis Date: Saturday, March 9, 2019, 11AM-6PM

- For over 25 years, Savannah has hosted the traditional Irish festival (Tara Feis) leading up to St. Patrick’s Day, featuring Irish dance & music groups in a family-friendly atmosphere, along with children’s cultural activities.
- Location: Emmet Park - Savannah, GA
- 2017 Attendance - ~10,000 patrons.

SPONSORSHIP OPPORTUNITIES & BENEFITS	
MARKETING BENEFITS	
<ul style="list-style-type: none"> • Event promotions/interviews on WTOC & radio • TV & radio ads leading up to events • Company name and logo included in SWA print marketing collateral and signage • Sponsors listed in on-site festival program • Social media platforms – Facebook, SWA website, etc. 	
EMERALD LEVEL	
	Emerald Level Benefits
Presenting Sponsorship – \$10,000	<ul style="list-style-type: none"> • SWA marketing to include reference of Sponsor as the Presenting Festival Sponsor – hyperlink to Sponsor homepage and logo on festival website – Banners on music/dance stage and surrounding areas with Sponsor’s name/logo
GOLD LEVEL	
	Gold Level Benefits
Entertainment lineup/headliner - \$7,500	<ul style="list-style-type: none"> • SWA markets Sponsor as the presenting Irish music & entertainment sponsor for the festival. Banners on music/dance stage with Sponsor’s name/logo
SHAMROCK LEVEL	
	Shamrock Level Benefits
Celtic Kidz Zone - \$3,000	<ul style="list-style-type: none"> • SWA provides naming rights and appropriate banners to the Celtic Kidz Zone – Irish themed arts & crafts tent with author readings for children

*As a 501 ©(3) Organization, all financial commitments may be tax deductible.



ASSOCIATE LEVEL	
	Associate Level Benefits
Entertainment Sponsor - \$1,000	SWA markets as festival music & dance sponsors (headline not included)
Patron Donation	
Patron donations welcome!	Visit riverstreetsavannah.com to make donations for Celtic Ceol Feis. Acknowledgement will be listed in on-site program.

Sponsor Information =

Company/Name: _____

Contact / Title _____

Address _____

City _____

State _____ **Zip** _____

Phone _____

Requested sponsorship _____

Amount: _____

First right of refusal from the previous year will be honored. Sponsor and the Savannah Waterfront Association accept the terms of this proposal.

Sponsor signature & date:

SWA signature & date:

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