



Savannah Waterfront Association Seafood Fest – Sponsorship Prospectus

- **Event:** Seafood Fest
- **Dates:** Friday, May 3rd - Sunday May 5th, 2019 (3-day festival)
- **Location:** River Street and the surrounding waterfront; Rousakis Plaza
- **2018 Attendance** - ~7,000 patrons.

SPONSORSHIP OPPORTUNITIES & BENEFITS	
MARKETING BENEFITS FOR ALL SPONSORS	
<ul style="list-style-type: none"> • Live TV event coverage • Event promotions/interviews on WTOC & radio • TV & radio ads leading up to events • Company name and logo included in SWA print marketing collateral and signage • Social media platforms – Facebook, SWA website, etc. 	
PLATINUM LEVEL	
	Platinum Level Benefits
Presenting Sponsorship – \$20,000	<ul style="list-style-type: none"> • SWA marketing to include reference of Sponsor as the Presenting Festival Sponsor – hyperlink to Sponsor homepage and logo on festival website
GOLD LEVEL	
	Gold Level Benefits
Concert stage / Banners - \$5000	<ul style="list-style-type: none"> • SWA provides naming rights to a concert stage with appropriate banners
SILVER LEVEL	
	Silver Level Benefits
Kidz Zone & Entry way towers - \$3500	<ul style="list-style-type: none"> • SWA provides naming rights to SWA Kidz Zone with sponsor branding on entry way towers • SWA allows table display for sponsor marketing
BRONZE LEVEL	
	Associate Level Benefits
Music Sponsor - \$1000	<ul style="list-style-type: none"> • SWA markets Sponsor as presenting music headliner(s)



Sponsor Information

Company _____

Contact / Title _____

Address _____

City _____

State _____ Zip _____

Phone _____

Requested sponsorship _____

First right of refusal from the previous year will be honored. Sponsor and the Savannah Waterfront Association accept the terms of this proposal.

Sponsor signature & date:

SWA signature & date:
